

	2010 Final Budget	2010 as if Oct. 13	2010 Projections	2011 Proposed Budget	Comments
<b>Ordinary Income/Expense</b>					
<b>Income</b>					
4100 · Education Programs	\$0.00	\$0.00	\$0.00	\$0.00	
4230 · Focal Point Book	\$50.00	\$24.00	\$44.00	\$50.00	
4300 · Member Dues	\$122,000.00	\$83,562.60	\$94,000.00	\$100,000.00	We are down memb
4500 · Journal Income					
4505 · Subscriptions	\$586,000.00	\$532,340.47	\$542,340.47	\$545,000.00	Budgeting based on
4625 · Advertising	\$115,000.00	\$75,390.91	\$130,000.00	\$140,000.00	Ed MacMillan has al
4630 · Reprints	\$5,000.00	\$2,620.50	\$4,000.00	\$5,000.00	
4635 · Royalties	\$20,000.00	\$11,195.31	\$15,000.00	\$20,000.00	
4650 · Other Jrnl Inc	\$12,000.00	\$8,375.00	\$15,000.00	\$15,000.00	Color figure charges
Total 4500 · Journal Income	\$738,000.00	\$629,922.19	\$706,340.47	\$725,000.00	Total rev in this area
4800 · Chapter Income	\$500.00	\$0.00	\$0.00	\$0.00	
4830 · General Contributions	\$4,500.00	\$11,507.75	\$13,500.00	\$13,000.00	
4850 · Investment Revenue	\$5,000.00	\$707.57	\$1,700.00	\$2,000.00	
4900 · Misc. Income	\$3,000.00	\$149.35	\$300.00	\$500.00	
Total Income	\$873,050.00	\$725,873.46	\$815,884.47	\$840,550.00	
<b>Expense</b>					
6000 · Salaries	\$260,000.00	\$194,870.36	\$260,000.00	\$268,000.00	includes a 3% increa
6040 · Payroll Taxes	\$17,000.00	\$17,040.72	\$20,000.00	\$25,000.00	
6060 · Personnel Benefits	\$4,000.00	\$1,538.56	\$3,000.00	\$4,000.00	
6100 · Executive Comm	\$38,000.00	\$16,662.81	\$32,000.00	\$35,000.00	
6150 · Governing Board	\$1,300.00	\$0.00	\$1,300.00	\$1,300.00	
6170 · Membership Comm	\$1,000.00	\$1,243.76	\$2,200.00	\$2,500.00	
6190 · Other Committees	\$1,000.00	\$1,665.45	\$2,500.00	\$2,000.00	
6200 · Journal					
6205 · Advertising	\$70,000.00	\$52,283.32	\$70,000.00	\$70,000.00	
6210 · Publication	\$200,000.00	\$140,789.00	\$190,000.00	\$200,000.00	
6220 · Operating	\$25,000.00	\$9,653.72	\$20,000.00	\$20,000.00	
6240 · Postage/Shipping	\$2,000.00	\$386.52	\$500.00	\$500.00	
6245 · Honorariums	\$20,000.00	\$15,000.03	\$20,000.00	\$25,000.00	Includes an increas
6250 · Promotion	\$1,000.00	\$0.00	\$0.00	\$500.00	
6265 · Travel	\$6,000.00	\$0.00	\$3,000.00	\$3,000.00	
6275 · Online	\$20,000.00	\$11,560.45	\$15,000.00	\$15,000.00	
6280 · Small Furniture/Equip	\$2,000.00	\$0.00	\$500.00	\$500.00	
6285 · Back Issues	\$5,600.00	\$11,543.00	\$12,000.00	\$3,600.00	An error occurred th
6288 · Media Liabilty Insurance	\$2,700.00	\$2,330.00	\$2,330.00	\$2,500.00	
6290 · Editorial Board	\$700.00	\$0.00	\$700.00	\$700.00	
6295 · Miscellaneous	\$200.00	\$0.00	\$200.00	\$200.00	
Total 6200 · Journal	\$355,200.00	\$243,546.04	\$334,230.00	\$341,500.00	

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6300 · Newsletter	\$1,000.00	\$500.00	\$1,000.00	\$1,000.00	
6330 · Internet Services	\$10,000.00	\$9,622.21	\$10,000.00	\$10,000.00	
6400 · Member Services	\$25,000.00	\$18,485.83	\$20,000.00	\$20,000.00	includes \$10,000 fr
6500 · Member Education	\$0.00	\$0.00	\$0.00	\$0.00	
6600 · Awards	\$25,000.00	\$981.61	\$18,000.00	\$15,000.00	
6650-Sections	\$10,000.00	\$4,768.53	\$10,000.00	\$10,000.00	
6700 · Conferences	\$8,000.00	\$4,641.13	\$8,000.00	\$8,000.00	
6730 · Member Acquisition/Retension					
6732 · Printing, Dsgn, MI Prep	\$3,000.00	\$0.00	\$0.00	\$0.00	
6734 · Postage / Shipping	\$2,000.00	\$0.00	\$500.00	\$0.00	
6736 · List Rentals, Contract Services	\$10,000.00	\$0.00	\$1,000.00	\$3,000.00	
Total 6730 · Member Acquisition/Retension	\$15,000.00	\$0.00	\$1,500.00	\$3,000.00	most work is now dc
6800 · Society Office					
6810 · Facilities	\$30,000.00	\$21,366.96	\$30,000.00	\$32,000.00	includes rent increa:
6825 · Insurance	\$5,000.00	\$5,463.00	\$5,463.00	\$6,000.00	
6830 · Postage / Shipping	\$2,000.00	\$745.12	\$1,500.00	\$1,000.00	
6835 · Telephone	\$3,000.00	\$3,500.61	\$4,000.00	\$3,000.00	
6840 · Printing, Dsgn, MI Prep	\$600.00	\$1,773.38	\$2,000.00	\$600.00	
6845 · Dues & Subscriptions	\$2,500.00	\$2,120.00	\$2,120.00	\$2,500.00	
6850 · Travel	\$12,000.00	\$5,442.80	\$11,000.00	\$12,000.00	
6865 · Supplies	\$2,000.00	\$2,664.32	\$3,000.00	\$3,000.00	
6870 · Equip / Furniture / Sftwr	\$15,000.00	\$6,454.25	\$7,500.00	\$5,000.00	monthly fee for copi
6875 · Legal Fees	\$900.00	\$0.00	\$0.00	\$500.00	
6880 · Auditors	\$8,000.00	\$7,750.00	\$7,750.00	\$8,000.00	
6885 · Bookkeeper / Pyrl Srv	\$9,000.00	\$6,956.96	\$9,000.00	\$10,000.00	
6890 · Employee Training	\$300.00	\$0.00	\$0.00	\$300.00	
6899 · Miscellaneous	\$200.00	\$224.37	\$300.00	\$300.00	
Total 6800 · Society Office	\$90,500.00	\$64,461.77	\$83,633.00	\$84,200.00	
7000 · Financing Expenses	\$5,000.00	\$3,761.48	\$5,000.00	\$5,000.00	bank fees and credi
7200 · Depreciation	\$5,000.00	\$2,511.72	\$5,000.00	\$5,000.00	
Total Expense	\$872,000.00	\$586,301.98	\$817,363.00	\$840,500.00	
Net Ordinary Income	\$1,050.00	\$139,571.48	-\$1,478.53	\$50.00	