

**Executive Director's Report
October 2010**

Membership Information to Date

2010 to date: 1427

This time last year: 1619

Membership Breakdown USA 1210 International 217

Academic Non-Student: 302 Student 254 Non-Academic 871

Total New Members for 2010 133

Total Not Renewed for 2010: 471

Total enrolled in Regional Section: 970

Total enrolled in Technical Section: 596

Total Paid for Extra Section: 241

Subscription Information to Date

2010 To Date: 878

Last Year This Time: 855

Subscriber Breakdown USA 516 International 362

Total Not Renewed for 2010: 125 Total New Subscribers for 2010: 141

Total subscribers SAS 373

Total subscribers OSA 505

Membership

The recession has finally caught up with SAS membership. We are down almost 200 members this year which is huge hit both membership wise and financially (about \$18,000). We did initial renewals via email, second notices via paper, and third notices were phone calls made by our office. Stephanie Iocco, SAS Office Manager, did our phone campaign and faced a daunting task as so many of our members have either moved with no forward, changed their numbers, and or left the field. We did numerous promotions this year including promotions to the FACSS mailing list, PittCon mailing list, and the Winter Plasma mailing list. We also had a physical presence at FACSS, PittCon and Winter Plasma. We had an international Tour Speaker (thanks Rich Mendolsohn!) who promoted SAS during his travels via power point. On a positive note, our student membership is up just a bit – a reflection of our student promo at FACSS and our new student chapters. It is our hope that the new website will be a draw for new members and for retaining old members. We have also joined with OSA to offer joint membership in our organizations at a discount for our members.

Subscribers

Subscribers are up over this time last year. Our relationship with OSA continues to be a success and we have renewed our contract with them for another three years.

Corporate Sponsors

We currently have 17 corporate sponsors. This is up 2 over last year.

Finances

The budget has been prepared and will be presented by Paul Bourassa. We received the management comments and final numbers from the 2010 audit right after PITTCON. We came out of 2009 with a surplus.

Regional and Technical Sections

Regional and Technical sections continue to struggle with getting volunteers to serve as officers and with getting people to attend meetings. The following is a breakdown of membership in Technical, Student, and Regional sections:

Regional Section	Count	Technical Section	Count
		Atomic Spectroscopy	114
International	39	BioTechnology	20
Arizona	12	Chirality	17
Arizona State University Student Chapter	9	Fluorescence	35
Baltimore-Washington	60	Forensics	29
BYU Student Chapter	14	Imaging	57
Chemometrics	57	Laser Sampling	6
Chicago	114	NIR/Council for Near Infrared Spectroscopy	40
Cincinnati	20	NMR	8
Cleveland	29	Polymer Characterization	26
Delaware Valley	53	Process	25
Detroit	15	Vibrational Spectroscopy/Coblentz Society	219
Houston	25		
Indiana	22		596
Intermountain	15		
Mid-Michigan	19		
Minnesota	33		
New England	94		
New York	54		
Niagara Frontier	7		
Northern California	43		
Ohio Valley	19		
Pacific Northwest	14		
Penn-York	2		
Piedmont	46		
Pittsburgh	27		
Rio Grande	8		
Rocky Mountain	22		
Saint Louis	34		
Snake River	7		
Truman State University Student Chapter	5		
United Kingdom	43		
University of Idaho Student Chapter	2		
University of Utah Student Chapter	2		
USA Other	1		
	970		