

**Publications Committee Meeting Minutes**  
**March 19, 2010**  
**Orlando, Florida**

**Attendees**

Curt Marcott  
Bruce Chase  
Peter Griffiths  
Larry Nafie  
Ron Williams  
Geoff Coleman  
Mike Blades  
Fred LaPlant  
Dave Butcher  
Jon Carnahan  
Jim deHaseth  
Ed MacMillan  
Bonnie Saylor

**Absent**

John Olesik  
John Conboy

Minutes from Louisville Meeting were reviewed and passed with a motion by Larry Nafie and a second by Bruce Chase.

**Reports**

**Editors Report - Peter Griffiths:** We are averaging 3-4 Focal Point articles per year. The goal is to make it up to 6. Mike Blades suggested we target pre-tenure folks. Peter indicated his frustration with the length of time it takes to get reviews returned. Reviewers do not like to get bad papers. Peter questioned whether we should triage bad papers out before sending them for review.

**Newsletter editor report - Dave Butcher:** Published 5 issues since our last meeting. Thanks to those who have contributed to the newsletter, especially for the Bill Fateley tribute. Discussion ensued regarding what should be covered in the Applied Spectroscopy news area vs the newsletter now that Dave has taken over the news in Applied Spectroscopy. Fred suggested we form a newsletter committee.

**Web editor report - Ron Williams:** The Executive Committee approved additional funds for the new website for database merging, search engine operation, and a complete web store. \$11,000 was approved.

**Website development update - Jim deHaseth:** We are moving forward on the phases we set out as priorities.

**Advertising Report - Ed MacMillan:** The recession is definitely affecting us. In 2009 Allen Press was cautiously optimistic, but they are worried about 2010 because the mood has changed. Ed is looking for guidelines and where and when advertising is acceptable on the website and do we want banner ads, pillow ads, or skyscrapers.

**New Business**

Mike Blades began a discussion on impact factors. What can we do to increase our impact factor numbers? 30% of Applied Spectroscopy never get cited. This drags us down. Also new journals are getting manuscripts that we no longer get. Open access also poses a problem. It was decided that a small group of former editors might be able to address this issue. Suggested Paul Farnsworth, Joel Harris, Jim Holcombe, and Bruce Chase.