

VII-E-Publicity-SciX 2017

SAS Publicity Committee Scix 2017 Update

Committee members: Lynn Zhang (Chair), Scott Rudder (Chair Elect), Jenni Briggs (member, 2-Yrs), Anna Donnell (member and Website Committee Chair), Mary Kate Donais (Past Chair)

Charges as Provided to Committee by Bonnie Saylor 2017

- Provide one report in August to be presented at the SAS Executive Committee and Governing Board meetings at SciX 2017.
- Take an initiative in coming up with new way to increase publicity for SAS. A focus should be placed on our presence outside the Society via press releases on things like awards and upcoming SAS event, and keeping our website up to date with information. An updated Media list is a priority (starting point list provided).
- Work closely with the Web Committee, Membership Committee, Newsletter Committee, and the Regional/Technical Sections Affairs Committee.

Achievements since Pittcon 2017 report:

- We have been working with closely with the Web Committee, Membership Committee, Newsletter Committee, and the Regional/Technical Sections Affairs Committee. All requests of announcement have been taking care of with in a very short period of time.
- The publicity committee has joined the marketing meetings this year, provided our opinions and share information on varies of social media when needed.