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Frank T. Ferguson, Natanha M. Johnson, and Joseph A. Milh III icro-Attenuated Total Reflection Fourier Transform Infrared (Micro ATR FT-IR) Spectro aging with Variable Angles of Incidence Tomasz P. Wicobol, Afessandra Vichi, Malgorzafa Baranska, and Sergei G. Kazarian

Puorescent Detection of Enterotoxigenic Escherichia coli (ETEC) K88 Based on Graphen bependent Nanoquencher and Klenow Fragment-Triggered Tanget Cyclic Amplification Ling. Zhihul Pang. Lijuan Cheng. and Le Deng

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ade Manufactured Cigars sando C. Alvira, Gabriel M. Bilmes, Toresa Flores, and Luis Ponce al Treatment of Chromium(III) Oxide with Carbonates Analyzed by Far-Infrared Istan Vogel, Jan Stemann, Karsten Holfdack, Ryo Sekine, Ewelins Lipice, and C

On the Use of Fourier Transform Infrared (FT-IR) Spectroscopy and Synthetic Calibration Spectra to Quantify Gas Concentrations in a Fischer-Tropsch Catalyst System

* Catholic University of America, Dept. of Chemistry, Washington, D.C. 20054 USA
* NASA-Goddard Space Flight Center, Astrochemistry Laboratory, Greenbelt, MD 20771 USA

spectroscopic techniques

Dehydrated Carbon Coupled with Laser-Induced Breakdown Spectrometry (LIBS) for the Determination of Heavy Metals

EACH MONTH 14 - 16 CUTTING EDGE PEER REVIEW RESEARCH ARTICLES ARE PUBLISHED

2023 Advertising Rate Card

Rate Card Effective Date: November 2015

2023 Closing Dates

Month	Ad Material Deadline
January	November 20, 2021
February	January 6, 2022
March	February 21, 2022
April	March 22, 2022
May	April 22, 2022
June	May 21, 2022
July	June 20, 2022
August	July 22, 2022
September	August 21, 2022
October	September 15, 2022
November	October 17, 2022
December	November 18, 2022

Display Advertising Rates (Color)

	1x	3x	6x	12x
Full Page	\$1600	\$1500	\$1400	\$1300
2/3 Page	\$1115	\$1055	\$1030	\$960
1/2 Page	\$920	\$870	\$850	\$795
1/3 Page	\$730	\$680	\$655	\$625
1/4 Page	\$515	\$490	\$470	\$450
1/6 Page	\$430	\$410	\$390	\$375

Back Cover	\$2500
Inside Front Cover	\$1500
Inside Back Cover	\$1300
Page 1	\$1300

Ad Sizes

Size	Non-Bleed	Bleed	Size	Non-Bleed
Full Page	7" x 10"	8 3/4" x 111/4"	1/3 Page H	4 1/2" x 4 7/8"
2/3 Page	4 1/2" x 10"		1/3 Page V	2 1/8" x 10"
1/2 Page H	7" x 5"		1/4 Page	3 1/2" x 4 7/8"
1/2 Page V	3 1/2" x 10"		1/6 Page	2 1/8" x 4 7/8"

Trim Size: Final trim size of publication is 8 1/2" x 11".

Live matter should be 1/2" from trim.

Formats: We strongly suggest you use high-resolution PDF files.

Graphics should be a minimum of 300 dots per inch (dpi).

Digital color files must be submitted in CMYK mode.

Applied Spectroscopy Advertising Office

Ed MacMillan

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Cell: 785-424-3808 Fax: 301-694-6864 sasadsales@s-a-s.org

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Applied Spectroscopy

An International Journal of Spectroscopy

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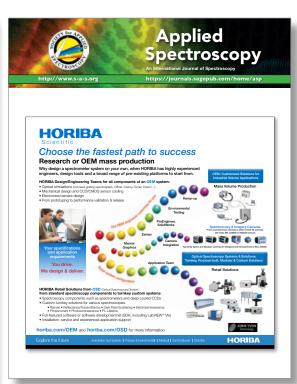
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For more information, contact:

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Applied Spectroscopy Download Program

Society for Applied Spectroscopy Website	
One advertisement placed with a Focal Point Article download	\$5000
Two separate advertisements placed with different Focal Point Article Downloads	\$4500/each



DIGITAL MARKETING OPPORTUNITIES www.spectroscopymarketplace.com

Company Enhanced Profile

Promote your company's products and services Your company is listed by category and subcategory

Company Description | Company Contacts
Website | Phone | Email

Annual Contract \$1500

Featured Product Showcase

Promote Products with target product listings Your company is listed by category and subcategory

Company Description | Company Contacts
Website | Phone | Email

Quarterly Rate \$750

Banner Advertising

Top 468 x 60 Pixels What's New Section \$475/Month Top 468 x 60 Pixels Products Page \$475/Month



FIRST TAKE eNews

THE LATEST SPECTROSCOPY PRODUCTS AND LAB EQUIPMENT



DIGITAL MARKETING OPPORTUNITIES First Take eNews 2023

2023 Closing Dates (published bi-weekly)

Month		Artwork Dead- line	Month		Artwork Deadline
January 12, 2022	Video	January 7, 2022	July 12, 2022	Video	July 8, 2022
January 22, 2022		January 26, 2022	July 26, 2022		July 21, 2022
February 10, 2022	Video	February 7, 2022	August 12, 2022	Video	August 9, 2022
February 23, 2022		February 18, 2022	August 25, 2022		August 22, 2022
March 10, 2022	Video	March 8, 2022	September 14, 2022	Video	September 9, 2022
March 25, 2022		March 22, 2022	September 27, 2022		September 21, 2022
April 8, 2022	Video	April 11, 2022	October 11, 2022	Video	October 7, 2022
April 22, 2022		April 27, 2022	October 26, 2022		October 21, 2022
May 10, 2022	Video	May 6, 2022	November 11, 2022	Video	November 8, 2022
May 24, 2022		May 20, 2022	November 15, 2022		November 18, 2022
June 14, 2022	Video	June 10, 2022	December 14, 2022	Video	December 9, 2022
June 28, 2022		June 24, 2022	December 20, 2022		December 16, 2022

First Take eNews Banner Advertising Rates

First Take eNews			
Med Rectangle	300 x 250 Pixels	\$425/mo	
Half Page	300 x 500 Pixels	\$525/mo	
Featured Product		\$425/mo	
Featured Video		\$525/mo	
* Note: Banner ad max file size 50K			



80 – 3650 cm⁻¹). The system includes a 755 rm Raman proce, a universal fiber adaptor, a manual adjustable all, and a high-power and temperature-stabilized 756 rm lisser. For more information, contact Tiesephe Princeton Instruments, Email p. info@Tiesephe.com, PM. 877-474-2258.

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DIGITAL MARKETING OPPORTUNITIES www.s-a-s.org

SAS eNews 2023 Closing Dates (Published Monthly)

Promote your company, products, or services each month to our Society Membership Newsletter

SAS eNews 2023 Production Material Deadline		
Month	Ad Material Deadline	
January	December 28, 2021	
February	January 25, 2022	
March	February 23, 2022	
April	March 25, 2022	
May	April 25, 2022	
June	May 25, 2022	
July	June 24, 2022	
August	July 25, 2022	
September	August 25, 2022	
October	September 26, 2022	
November	October 27, 2022	
December	November 22, 2022	



SAS Spectrum Banner Advertising Rates (Monthly)

Society for Applied Spectroscopy Website			
Top Banner	468 x 60 Pixels	Below the Spectrum Banner	\$550/Month
Bottom Banner	468 x 60 Pixels	After Last Article/Bottom of Page	\$450/Month

SAS Journal Banner Advertising Specifications and Rates

Society for Applied Spectroscopy Website		
Тор	468 x 60 Pixels	\$750