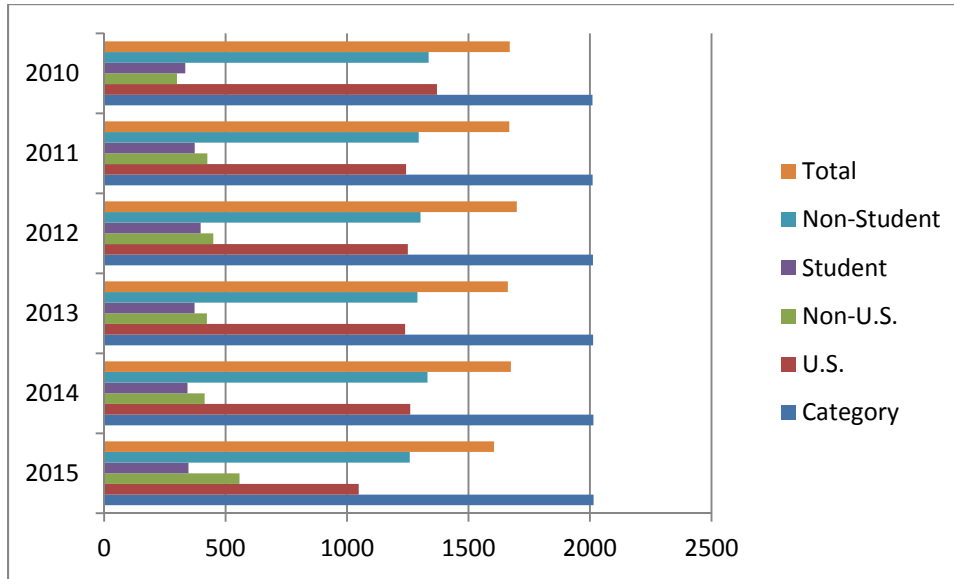


VI-D Executive Director

Executive Director's Report Fall 2015

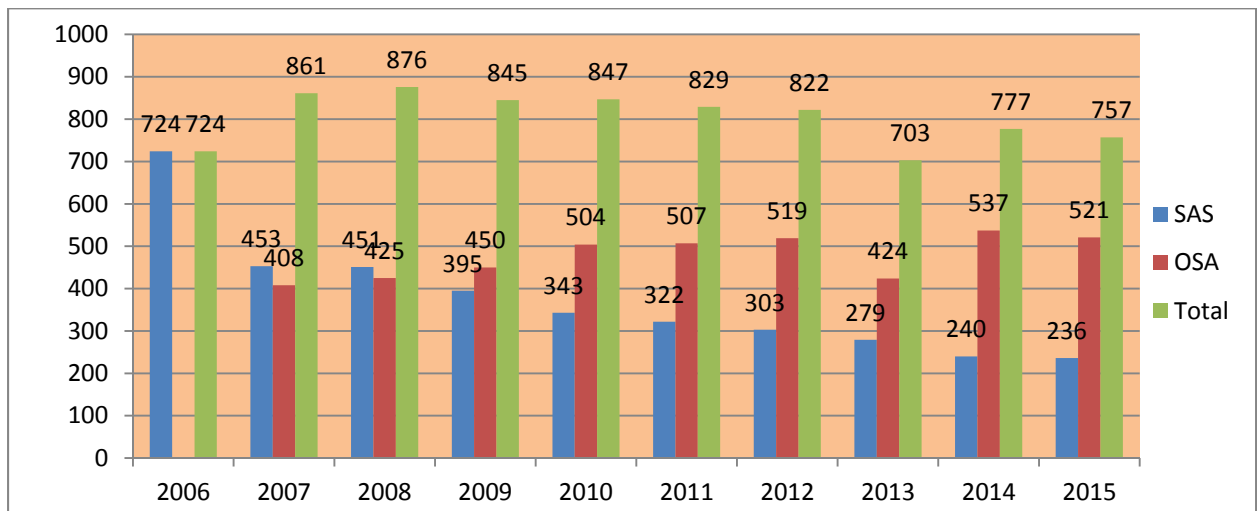
Membership at a Glance



Category	2015	2014	2013	2012	2011	2010
U.S.	1048	1260	1239	1250	1243	1370
Non-U.S.	557	414	423	449	425	300
Student	347	343	372	397	373	334
Non-Student	1258	1331	1290	1302	1295	1336
Total	1605	1674	1662	1699	1668	1670

These numbers represent anyone who has been a member in a given year at any time during that year. Thus, some members may have expired by the time the report is run, but they would have been considered a member for that year.

Subscriptions at a Glance



Members and Subscribers

Membership is down for 2015 by 69 over this time last year. There are two factors that may be coming in to play here. The first is we significantly raised dues beginning January 1, 2015 to cover the cost of the print journal for those who wanted it. This may have had an adverse effect on renewals. Second, we switched to a new database system and during the period of the switchover dues renewal notices were delayed. We are now on an automated monthly renewal that is working well, but there are always concerns over spam filters and members not getting their notices. That being said, our international membership has increased as has our student membership. We are investigating ways to attract a new audience to SAS that would incorporate those individuals who do spectroscopy, but do not consider themselves spectroscopists, as well as the bench level chemist who could benefit from membership.

As for subscribers, 2015 numbers are down on both the OSA and SAS end. This is consistent with what is going on in the industry in general. We are hopeful that the journal switch to Sage for publishing the journal will help increase our subscription sales since they have a worldwide sales team.

Web Site

Effective April 1 SAS switched to a new web company officially moving from the Django operating system through Cactus to a robust off the shelf product called MemberMax by Impact Solutions. **This switch will save the Society \$70,000 over the next five years** compared to what the cost would have been if we continued with Cactus and the Django system. This system handles both the front end visible website as well as our back end office database system. There has been a learning curve with the new system and this will likely continue for a little while as the system is quite different from our old system.

Finances

The budget has been prepared by Bruce Chase and myself and will be presented by Bruce under the Treasurer's Report. We are pleased that we have significantly reduced the deficit of the Society by implementing numerous cost saving measures.

Corporate Sponsors

We currently have 20 corporate sponsors 10 of whom are Platinum sponsors. Stephanie Iocco and Bill Cunningham work together to retain and recruit new sponsors. Stephanie was able to bring on two new sponsors this year – Gold Sponsor Metrohm and Platinum three-year sponsor Kaiser.

Office

The office officially moved from a rental property in Frederick, MD to my basement in New Market, MD. The move took place in December and was done quite cost effectively. **This move is projected to save the Society almost \$30,000 yearly.** In November of 2014 our long time accountant, Mary Anne Ohlhoff gave notice that she was terminating her contract with SAS. We were able to secure the services of another contractor, Mary McCormack. We have spent a good deal of time bringing Mary up to speed on our finances. She has also had to learn our new database system since there is whole new accounting portion to the new system. For this year we are working with numbers both from the financial end and the membership/subscriber end from two different systems. This, as can be imagined, poses some challenges that we continue to work through.

Member Event at SciX

This year's event will be at Union Station Brewery with a boat tour on the Providence River. The member event started out costing the Society \$10,000, but Stephanie Iocco has worked very hard to keep those costs down over the past few years and **has managed to keep this year's event under \$5,000.** Here is a summary of the events and attendance over the years:

Year	Event	Attendance
2009	Churchill Downs	110
2010	Rush Hour Go Karting	63
2011	Lake Tahoe Cruise	108
2012	Mystery Train Theater	64
2013	Best Place Pabst Brewery	85
2014	Virginia City	60
2015	Union Station Brewery& Boat	58 (currently registered)

Other

It has been an extremely busy year for the office with the move, new accountant, new database system, and work related to the upcoming switch in journal vendors. While we cannot possibly put down on paper everything we do in the office because it is varied and changes from day to day, here are some of things we have been doing. First and foremost as your Executive Director I provide guidance and input over the course of the year on many topics and new initiatives. Additionally, we have been busy planning for SAS events at PITTCON and SciX including all meetings, awards, poster session, and social activities as well as booth prep, transitioning all material from the old website to the new website including all back end data, providing Student Ambassadors and those manning booths at other meetings with material, marketing for new members, generating constant contact campaigns to keep members informed, reviewing and negotiating contracts with Sage, Member Max, and OSA, working with Sage and the journal office on the journal transition, assisting the publicity committee with brochure

updating, working on the implementation of a new certification program, responding to member and subscriber requests, inputting data for subscribers and processing all subscriptions, back orders, and online requests, handling copyright requests, preparing the budget, training the new SAS Accountant, gathering data for reports, organizing the SAS Annual Election of Officers, organizing the election of the new student representative, organizing the award nomination process, maintain committee contact to ensure deadlines are met. This is a smattering of some of what we do during the course of the year.

The following are some additional charts with more detailed subscriber and member information.

SAS SUBSCRIBERS BY COUNTRY

Country	# of Subs
AUSTRALIA	6
AUSTRIA	2
BELGIUM	1
CANADA	17
CHILE	1
CZECH REPUBLIC	1
DENMARK	1
FINLAND	1
FRANCE	4
GERMANY	12
HUNGARY	1
ITALY	2
JAPAN	3
NETHERLANDS	3
NEW ZEALAND	1
REPUBLIC OF KOREA	3
RUSSIA	1
SCOTLAND	1
SLOVENIA	2
SPAIN	1
SWEDEN	3
SWITZERLAND	2
TURKEY	1
UNITED KINGDOM	9
UNITED STATES	157
	236

OSA	# of Subscribers
SUBSCRIBERS	
BY COUNTRY	
AUSTRALIA	11
AUSTRIA	1
BRAZIL	1
CANADA	11
CHINA	94
COLOMBIA	1
CYPRUS	1
DENMARK	2
ESTONIA	1
FINLAND	3
FRANCE	28
GERMANY	12
HONG KONG	6
INDIA	22
IRELAND	1
ISRAEL	2
ITALY	3
JAPAN	40
KUWAIT	1
MALAYSIA	1
MEXICO	3
NETHERLANDS	4
NEW ZEALAND	3
NORWAY	5
RUSSIA	3
SAUDI ARABIA	1
SINGAPORE	4
SOUTH AFRICA	2
SOUTH KOREA	39
SPAIN	5
SWEDEN	3
SWITZERLAND	2
TAIWAN	31
TURKEY	6
UNITED KINGDOM	12
UNITED STATES	180
	521

Membership Breakdown	
Total 2015 Members	1605
Regular Members	1,083
Student Members	347
Interim Members	18
Retired	105
Honorary Members	26
Distinguished Service	26
Emeritus	23
Unemployed Comp	0
Fellow*	89
Journal Color Pages	12
Corporate Sponsors	20
Comp Other	49
*Fellows are included in other member types as they must maintain membership to remain a Fellow so don't add this into the total. Also there are also a few members who overlap in Honorary/Distinguished	
Print or Online	
Print	701
Online	904

Country	Column1	# of Members
Argentina		2
Australia		8
Austria		10
Belgium		5
Brazil		7
Bulgaria		1
Canada		53
China		18
Colombia		2
Czech Republic		2
Denmark		10
Egypt		1
France		10
Germany		43
Ghana		2
Hungary		2
India		5
Indonesia		2
Ireland		2
Israel		3
Italy		5
Japan		31
Korea, Republic of		5
Malaysia		2
Mexico		5
Morocco		1

Netherlands	8
New Zealand	1
Norway	2
Poland	5
Romania	2
Russian Federation	7
Saudi Arabia	4
Serbia	2
Singapore	3
South Africa	3
Spain	8
Sweden	10
Switzerland	10
Taiwan, Province of	3
Thailand	1
THE NETHERLANDS	1
Turkey	1
Ukraine	1
United Arab Emirates	1
United Kingdom	75
USA	1160
Viet Nam	1
No Country Listed	59
	1605

Members by Section

Regional

Baltimore-Washington	50
Chicago	47
Cleveland	18
Cincinnati	17
Detroit	13
Delaware Valley	85
Houston	14
Intermountain	7
Indiana	21
Mid-Michigan	6

Minnesota	24
Northern California	79
New England	56
Niagara Frontier	9
New York	61
Ohio Valley	5
Piedmont	20
Pacific Northwest	27
Pittsburgh	33
Penn York	3
Rio Grande	8
Rocky Mountain	16

St. Louis	21	Vibrational - Coblenz	322
Snake River	4		
United Kingdom	60	Student	
Technical		Arizona State	4
Atomic	162	Brigham Young	8
BioTechnology	31	Clemson	13
Chemometrics	131	Iowa State	2
Chirality	14	Truman State	13
Fluorescence	48	University of Delaware	2
Forensics	60	University of Idaho	1
Imaging	98	University of South Carolina	15
Laser Sampling	27	University of Utah	9
Near IR - CNIRS	79	University of Wisconsin - Milwaukee	4
NMR	16		
Polymer Characterization	48		
Process	34		